

Maico Returns To U.S.

Back in the day, Maico was one of the bikes every off-roader coveted. The all-powerful Maico 501 became the stuff of legend, courtesy of *Dirt Bike* editor Rick "Super Hunky" Siemen's ravings regarding its merits. Now, in a joint venture with ATK, big bore Maicos are back, and bigger than ever. The Utah-based dirtbike business is wedging 700cc Maico 2-stroke engines into ATK



ATK CEO Frank White getting some saddle time on the Maico 700cc-powered bike.

chassis and making them available through their dealer network. "Starting in 2004 all the new 2-strokes will be powered by the legendary Maico powerplant manufactured especially for ATK," says ATK CEO Frank White. In addition to the massive 700, the 2004 ATK lineup offers 250, 370, 500 and 620 versions. "The 700 and 620 models will be labeled as the 'Intimidator' models," White adds. "The Intimidator versions are

for the brave who have the strength and ability to hold on to a bike that puts out more than 70 horsepower!" In a sneak peek of the future, the 700 Intimidator was featured in the May issue of *Dirt Bike* (Hunky may be gone, but the magazine's fondness for Maicos lives on). "Something new to the industry is an ATK customer's ability to custom order the motorcycle online to meet specific wishes," explains

White. "All bikes must be sold through an authorized ATK dealer. However, if the rider lives beyond 100 miles from an authorized ATK dealer, we have the option to ship the motorcycle fully assembled through an appointed ATK dealer directly to their doorstep." E-mail sales@atkusa.com or call (801) 298-8288 for more details.

Cannondale Comeback?

Calling all Cannondale dealers! Rumors still abound as to whether or not Cannondale will be back in the ATV/motorcycle business, but in the meantime, Frank White at ATK says he has picked up spare parts and tooling to keep your current Cannondale customers riding their motorcycles. Anyone looking to open up an ATK/Cannondale/Maico dealership? ➡